



St. Charles Park Foundation  
St. Charles Park District

101 S. Second Street • St. Charles, IL 60174  
630-584-1055 • stcparks.org

## Sponsorship Opportunities 2012

Target Audience: All ages and families

Total number of participants/spectators: 8,000+

\$500

- company name, address, phone and website recognized on an identification plaque near one sculpture
- company name recognized in newspaper advertisements
- company name announced at public reception held in June
- company name recognized in press releases submitted to local media
- company name recognized in various promotional materials distributed throughout the community

\$1,000

- company name and website address recognized in a special summer Sculpture in the Park pamphlet; 2,500 copies distributed
- company logo printed on a 4-color souvenir poster; 250 distributed
- company name or logo recognition on three sponsorship signs from May through mid-October; two visible from Route 31 and one visible in the parking lot
- company name or logo recognized on the special events page of the Park District's spring, summer and/or fall brochures that are mailed to 28,500 area postal customers located throughout the Park District's boundaries;
- company name recognition on Park District website with link
- all incentives listed in the \$500 sponsorship level

\$2,500

- company information booth at public reception
- company name displayed from early May through mid-October on two double-sided attachments below the exhibit banners downtown St. Charles along Routes 64 and 31 with over 60,000 vehicles passing per day
- all incentives listed in the \$1,000 sponsorship level